

## One11world.org, A Journalistic Gift

### **Portraits of trailblazers, builders and pioneers from around the world.**

The world is offered a special gift in January 2011: journalism that looks at the world through the eyes of those who are builders, not destroyers.

The Dutch version ([www.one11.nl](http://www.one11.nl)) premiered on January 1 to an enthusiastic response, and the English-language website [www.one11world.org](http://www.one11world.org) will come on line January 31. **One11 – International Edition** is a unique experiment; a journalistic search for answers to the questions of what now, how do we go on, what to do next?

For the first time, an ad hoc coalition of foreign correspondents and reporters from across the Dutch media have given voice to people in every corner of the world who are looking for answers to these questions. They volunteered their time and energy to profile people who want to solve problems, who are unwilling to sit by and do nothing, who are prepared to roll up their sleeves, selflessly.

Why? As journalists we report on grief and sorrow every day. This time the message is different: people *can* change something, they *can* make a difference.

**One11 – International Edition** runs stories about individuals who inspire their local communities. It is not a 'good-news paper' with merely positive news. The stories are about real struggles, but told from a constructive angle. One11 does not accept naive journalism, but welcomes sharp, critical reporting; the standards are the same as they always should be for a good, solid journalistic story.

But the world is viewed through the eyes of people who refuse to be cynical. We follow them as they wonder: How do we go on, what to do next? We want to show that journalism does not always have to depress. It can, in fact, inspire.

Almost 10 years have passed since the violence of 9/11. Starting on January 31, **One11 – International Edition** will present 11 'builders', 11 stories portraying these individuals. From the second week of February we will then present a new 'hero' every day, as the Dutch website has been doing since January 1. A saviour of suicidal Chinese people; a Kenyan business woman emphasising self-reliance; an Italian activist fighting the degrading portrayal of women; an Islamic writer in New York inspiring young Muslims – these are just a few examples of the 'builders' we found. Readers can subscribe to receive the 'hero of the day' via email. We know there are countless people working to do good around the world, whose stories are rarely told.

Many Dutch national and regional newspapers and news sites have published a selection of stories from One11. Correspondents, reporters, editors, art directors, filmmakers and web designers have all worked pro bono for One11.

**Colleagues from all countries are welcome to join, even after the January 31 launch of One11 – International Edition. Contact: [info@one11.nl](mailto:info@one11.nl)**

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## Colophon

The idea to create One11 stems from Bas Mesters. The websites [one11.nl](http://one11.nl) and [www.one11world.org](http://www.one11world.org) are built by Anton Waslander, Carinda Strangio, Maarten Tacoma from web designer Bitman, Myrthe Veeneman, Marjolein Vermeulen of M.V. graphic design. Editors: Carinda Strangio, Ilse Reeuwijk, Robbert Vermue, Steven Adolf, Robert-Jan Friele, Werner Bossmann and Bas Mesters. English translation and editing: Daniel Paul Simmons III, Diederik van Hoogstraten, Liza Jansen, Maartje Wegdam, Fernande van Tets, David de Jong and Louise Dunne.

## Information

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